

A Project Sponsor's Warp-Speed Guide: Improving project performance

Resources

This section contains links to publications that are helpful resources that expand on the topics of this book.

Related project sponsorship books

Chandler, Dawne E., Hall, Payson. 2017. [*Improving Executive Sponsorship of Projects: A Holistic Approach*](#). BEP.

Goldratt, Eliyahu M., Cox, Jeff. 1982. [*The Goal: A Process of Ongoing Improvement*](#). North River Press.

Selected BEP book titles related to project management

Anantatmula, Dr. Vittal, Rad, Parviz F. 2017. [*Attributes Of Project-Friendly Enterprises*](#). BEP.

Jiang, James, Klein, Gary, Huang, Wayne. 2020. [*Projects, Programs, and Portfolios in Strategic Organizational Transformation*](#). BEP.

Kloppenborg, Timothy J., Laning, Laurence J. 2012. [*Strategic Leadership of Portfolio and Project Management: Bridging the Gaps Between Setting and Executing Strategy*](#). BEP.

Olson, David L. 2020. [*Core Concepts of Project Management*](#). BEP.

Worsley, Louise M. 2021. [*Stakeholder-led Project Management, Second Edition: Changing the Way We Manage Projects*](#). BEP.

Related project sponsorship web pages

Kloppenborg, Timothy J., Tesch, Debbie, Manolis, Chris. "[Project Success and Executive Sponsor Behaviors: Empirical Life Cycle Stage Investigations](#)," Project Management Journal, 2014 45(1): 9-20.

Malsam, William, "[What Is a Project Sponsor? Defining This PM Role](#)." Project Manager, August 27, 2019.

PMI, "[Executive Sponsor Engagement: Top Driver of Project and Program Success](#)," PMI, 2014.

Schibi, Ori, Lee, Cheryl. "[Senior management's role in the successful outcome of projects](#)." October 10, 2015.

Tesch, Debbie, Kloppenborg, Timothy J. "[The Impact of Executive Sponsor Behavior on Project Success](#)," MIT Sloan Management Review, Spring 2015 56(3): 27-30.

Selected books related to project management

Brooks, Fred. 1975. [*The Mythical Man-Month: Essays on Software Engineering*](#).

Hornby, Robin. 2021. [*Project Prospects*](#).

Hornby, Robin. 2019. [*Commercial Delivery Methodology*](#).

Hornby, Robin. 2017. [*Commercial Project Management*](#).

Hornby, Robin. 2004. [*Ten Commandments of Project Management*](#).

Related project management web pages

Aston, Ben. "[Why Is Project Management So Important To An Organization?](#)" The Digital Project Manager, January 15, 2021

PMI. "[The Value of Project Management.](#)" 2010

Praxis Framework Limited. "[Key values of a project manager.](#)" 2019

TenStep. "[The Value of Project Management.](#)" TenStep, Inc.

Our articles related to project management

Schulz, Yogi. "[Top 11 reasons your IT project could crash and burn.](#)" IT World Canada. October 27, 2021.

Schulz, Yogi. "[How to tell a proper project manager from a Gantt chart jockey.](#)" IT World Canada. February 11, 2019.

Schulz, Yogi. "[Five qualities of a professional project manager \(rather than a PM poser\).](#)" IT World Canada. February 13, 2019.

Schulz, Yogi. "[Don't want your IT project to fail? Check your ego at the door.](#)" IT World Canada. March 28, 2018.

Schulz, Yogi. "[How to be a winning project manager: Manage up and out.](#)" IT World Canada. August 5, 2014.

Schulz, Yogi. "[Loser project managers manage down and in.](#)" IT World Canada. July 16, 2014.